

INDIVIDUAL	Personal Characteristics	Being human is not irrational	Aa Ambiguity attitude	Ra Risk attitude																										
	Limitations of the brain	Mind is flat	Ah Availability heuristic	Be Bizarreness effect	Cb Consistency bias	Ce Context effect	Cn Conservatism or Regressive bias	Cs Cross-race effect	Cy Cryptomnesia	Eg Egocentric bias	Fa Fading effect bias	Fm False memory	Gs Generation/Self-generation effect	Go Google effect	He Humor effect	Le Lag effect	LI Listlength effect	Lp Levels-of-processing effect	Ls Leveling and sharpening	Mc Mood-congruent memory bias	Me Misinformation effect	Mo Modality effect	Nx Next-in-line effect	Pc Part-list cuing effect	Pi Primacy, recency & serial position effect	Po Positivity effect (Socio-emotional selectivity)	Pr Peak-end rule	Ps Picture superiority effect		
			Ch Choice supportive bias	Ct Contrast effect	De Declinism	Ia Implicit association	Ne Negativity bias or Negativity effect	Pd Processing difficulty effect	Sc Source confusion	Sf Suffix effect	Sl Spotlight effect	Sp Spacing effect	Sr Self-relevance effect	Su Suggestibility	Sy Stereotypical bias	Te Tasting effect	Tl Telescoping effect	Tp Tachypychia	Ts Travis Syndrome	Tt Tip of the tongue	Rb Reminiscence bump	Rf von Restorff effect	Ve Verbatim effect	Ze Zeigarnik effect	Af Anchoring or focalism	At Attentional bias	Fe Focusing effect	Fi Frequency illusion or Baader-Meinhof effect	Sb Selection bias	
	Judgement	Everything is relative	Du Duration neglect	Gf Gambler's fallacy	Hd Hyperbolic discounting	Lc Licensing effect	Ml Moral credential effect	Ri Recency illusion	Pj Projection bias	Pt Present bias	Tm Time-saving bias	As Attribute substitution	Au Automation bias	Bk Berkson's paradox	Br Base rate fallacy or Base rate neglect	Ci Clustering illusion	Cj Conjunction fallacy	Di Distinction bias	Dt Default effect	Dy Decoy effect	Fr Framing effect	Ib Information bias	Lb Less-is-better effect	Ng Neglect of probability	Pk Parkinson's law of trivality	Rg Regressive bias	Sv Survivorship bias	Su Subadditivity effect	Wr Well travelled road effect	Zs Zero-sum bias
Dk Dunning-Kruger effect			Hy Hard-easy effect	Oc Overconfidence effect	Pb Pessimism bias	Re Restraint bias	Co Congruence bias	Is Insensitivity to sample size	It Illicit transference	Li Law of the instrument	Lk Look-elsewhere effect	Ob Observer-expectancy effect	Ot Outcome bias	Pf Planning fallacy	Sg Surrogation	Wf Weber-Fechner law	Df Denomination effect	Ds Disposition effect	Ew Endowment effect	Ie IKEA effect	Ir Irational escalation/ Escalation of commitment	La Loss aversion	Mi Money illusion	Nh Not invented here	Pe Pseudo-certainty effect	Ub Unit bias				
Decision making	Belief is reality	Bf Backfire effect	Bb Belief bias	Cf Confirmation bias	Cl Continued influence effect	Cv Conservatism (belief revision)	Ee Experimenter's or expectation bias	Eh End-of-history illusion	Ex Exaggerated expectation	Fb Forer effect or Barnum effect	Ff Form function attribution bias	Hb Hindsight bias	Hh Hot-hand fallacy	Ic Illusion of control	Il Illusory correlation	Iv Illusion of validity	Iy Illusory truth effect	Mx Mere exposure effect	Nb Normalcy bias	Om Omission bias	Os Ostrich effect	Pa Pareidolia	Rd Reactive devaluation	Rp Risk compensation / Peltzman effect	Rr Rhyme as reason effect	Sj Subjective validation	Sm Simmelweis reflex	Sp Selective perception	Sq Status quo bias	Zr Zero-risk bias
		Ae Ambiguity effect	Cc Allais Paradox Common consequence	Cr Allais Paradox Common ratio	Ep Ellsberg Paradox	St St Petersburg Paradox	Vt Violation of Transitivity	Vi Violation of Independence	Vd Violation of Dominance	An Anthropocentric thinking	Am Anthropomorphism or personification	Fn Functional fixedness	Da Dread aversion	Em Empathy gap	Im Impact bias	In Interceptive bias	Op Optimism bias	Pv Proinnovation bias	Rc Reactance	Sa Salience bias										
SOCIAL	Social	Interaction effects	Ab Authority bias	Ac Actor-observer bias	Cd Charleader effect	Db Defensive attribution hypothesis	Ec Egocentric bias	Et Extrinsic incentives bias	Fc False consensus effect	Fd Fundamental attribution error	Fu False uniqueness bias	Ha Halo effect	li Illusion of asymmetric insight	Ip Illusion of transparency	Io Illusory superiority	Ix Illusion of external agency	Jw Just-world hypothesis	Mr Moral luck	Na Naive cynicism	Nr Naive realism										
			Bn Ben Franklin effect	Bs Bias blind spot	Cm Compassion fade	Ck Curse of knowledge	Cu Courtesy bias	Hs Hostile attribution bias	If Identifiable victim effect	Py Pygmalion effect	Sd Social desirability bias	Sh Shared information bias	Si Singularity effect	Sn System justification	Ss Self-serving bias	Sx Sexual over/under-perception bias	Ta Trait ascription bias	Ua Ultimate attribution error	Wa Worse-than-average effect											
		Av Availability cascade	Bw Bandwagon effect	Ga Group attribution error	Gt Groupthink	Hr Herding	Ig Ingroup bias	Oh Outgroup homogeneity bias	So Social comparison bias	Se Stereotyping	Td Thirdperson effect	Vw Women are wonderful effect																		

KEY

- Attention effects
- Belief-based biases
- Choice under risk, uncertainty
- Confidence effects
- Creativity effects
- Human characteristics
- Information processing
- Interpersonal effects
- Intertemporal choice
- Memory effects
- Methodology biases
- Populational and group effects
- Sentiment and senses
- Value processing

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